

For Immediate Release

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Photo by Cynthia P. Larson

Menlo Park Artist Tiffany Birch announces her latest exhibition located at the Ariba, Inc. Headquarters Building in Sunnyvale, California from March to June 2008. An inspirational abstract artist, Ms. Birch is thrilled to be part of Ariba's continuing showcase of artists. Energized by the architecture of the building and the desire of Ariba to maintain a nurturing environment for its employees, Ms. Birch's collection includes six new paintings specifically created for the showing.

"The building is wonderful. There is a quality of liveliness as the open environment creates a flow of movement," says Ms. Birch. "The walls where my paintings hang are located in such a way that my artwork welcomes people entering the building. It's this flow that inspired my special pieces."

Ms. Birch is known for her ability to find the inner soul and express it in a symbolic vision that opens the creative mind of individuals. Her use of colors, strokes, and mixed media create patterns that evoke images ranging from sensual passions to contemplative reflections. In the six pieces created for the Ariba showing, each painting utilizes the light of the space. As this light moves along the canvas, it changes during the hours, and her paintings shift and strike a balance between defined space and visual expanse. What is painted on a fixed canvas becomes a shimmering expression that delights your eyes and senses.

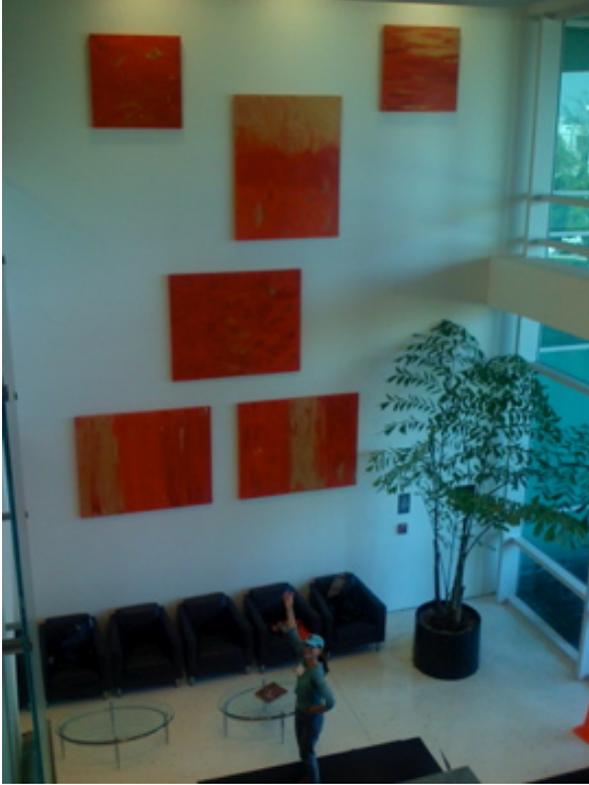
Born in Jacksonville, Florida and enjoying an early childhood in La Rochelle, France, Ms. Birch settled in the rolling countryside of Maryland and soon made a home in Northern Virginia. Her exploration of art led to the Art League of Olde Town Alexandria, Virginia where her passion for imagery enabled her to produce 60 paintings in 45 days. Her artwork was represented by Marin-Price Galleries in Chevy Chase, Maryland.

Her move to the San Francisco Bay Area in 2002 fueled her passion for art as she worked not only with private and corporate clients but also with children, teaching them the passion of art through special programs for the Charter Learning Center of San Carlos and Lucile Packard Children's Hospital.

"The corporate world really understands the value of art," says Ms. Birch. "Through exhibitions such as the one at Ariba, Inc., artists are able to continue sharing their work with others. This is a wonderful union between artists and corporations."

For more information on Ms. Birch's artwork, go to www.tiffanybirch.com.

Ms. Birch's artwork can be viewed at Ariba, Inc.; 807 11th Avenue; Sunnyvale, California 94089 between 8 am to 5 pm, Monday through Friday. Questions regarding the Ariba Exhibition can be directed to either Tiffany Birch at 650.566.1832 or Cathy Ragle at ArtProgram@ariba.com.



Tiffany enjoying her artwork hung at Ariba's Headquarters